



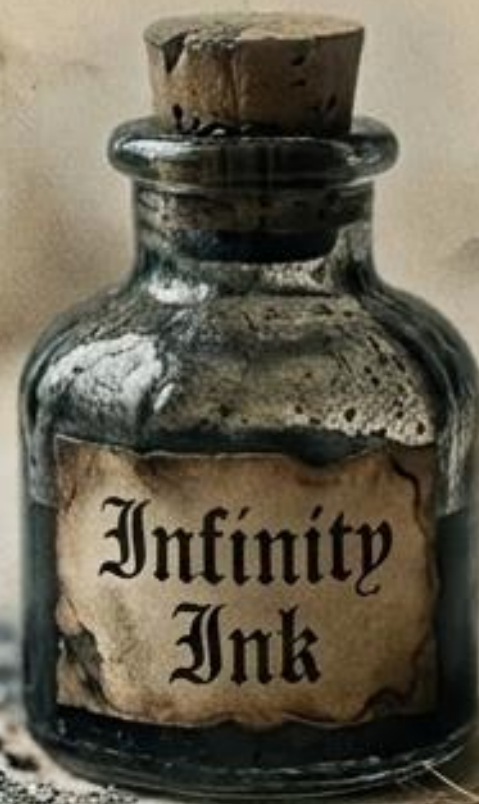
INDELIBLE

A woman with dark hair tied back is sitting at a wooden desk in a dimly lit room. She is wearing a dark long-sleeved shirt and has her hands pressed against her face in a gesture of distress or despair. On the desk are various items including papers, a pen holder with brushes, and a small container. Behind her, a large window is visible, and a massive, dark shadow of a man is cast onto the wall, partially overlapping the text. The scene is framed by a torn, aged piece of paper that serves as a background for the text.

**A cursed tattoo
binds a
struggling
artist to her
toxic
boyfriend.**

The Catalyst: Infinity Ink

- Human
Ashes



- Hair Clippings

- Toenail
Clippings

The Resulting Curse

A visceral symbiosis. Once the needles stop,
they physically feel each other's pain.

Phase 1: Shared Agony

The ink binds their nervous systems. Physical pain is mirrored instantly.

Phase 2: Weaponized Harm

Sean self-inflicts injuries to dictate Carla's every move and sabotage her career. Total isolation achieved.

Phase 3: The Breaking Point

Sean pushes the boundaries of control too far, culminating in a tragic, violent accident.

Tense, Isolation
Horror.

The helplessness of a
toxic relationship
amplified by a cursed,
inescapable bond.

Pervasive
Paranoia.

An atmosphere
mirroring the
real trauma of
domestic abuse
and gaslighting.

Grounded
Desperation

No camp. Realistic
panic and exhaustion of
fighting to be believed
against an invisible
abuser.



Name: CARLA (The Protagonist)

Profile: Talented, sought-after tattoo artist with a traditional art school education.

Vulnerability: Completely alone in the world; all family has passed away.

Arc: Once friendly and bubbly, the toxic relationship has rendered her subdued, insular, and timid. Surviving on appeasement.



Name: SEAN (The Antagonist)

Profile: Rich, entitled, but cut off from parents' funding after choosing art school over their chosen path.

Insecurity: Failing art career. Mocks Carla for 'selling out' to hide the fact that she financially supports them both.

Arc: Initially charming and affable, but underneath is mean-spirited, selfish, and driven to total control by a fear of abandonment.



Name: WES (The Ally)

Profile: Parlour colleague and surrogate big brother (best friends with Carla's deceased brother).

Dynamic: Openly detests Sean. Highly vocal about trying to convince Carla she deserves better.

Traits: Fiercely loyal, dedicated, witty, and often hilarious.



Name: KRISTEN (The Mentor)

Profile: The no-nonsense owner of the tattoo parlour.

Dynamic: Tries to keep Wes out of Carla's personal business, while quietly agreeing that Carla needs to escape Sean.

Traits: Rough around the edges, deeply loyal friend, and a strictly pragmatic manager.

Quant.	
11	Emerging Stars
10	Carla's
10	Costa Festival
10	Wesley's
10	Wesley's
10	Wesley's
10	Wesley's
10	Wesley's

The Web of Control

Sean -> Carla: Complete psychological monopoly and forced physical symbiosis.

SEAN

CARLA

WES

Wes/Kristen -> Carla:
Desperate attempts at
extraction, blocked by
Sean's gaslighting.

KRISTEN

Sean vs Wes: Open hostility;
the abuser isolating the victim
from her protectors.



The Gritty Reality.

Older, run-down backstreets,
grimy pubs, and derelict homes.
A working-class existence.

Shabby, derelict, and aged.
The socioeconomic helplessness
of the characters is cemented in
the architecture long before the
supernatural horror begins.

The Gentrified Illusion

The trendy restaurant district
just streets away, frequented
by middle-class wannabes
seeking "hard" tattoos.



Market Positioning & Comparables

1

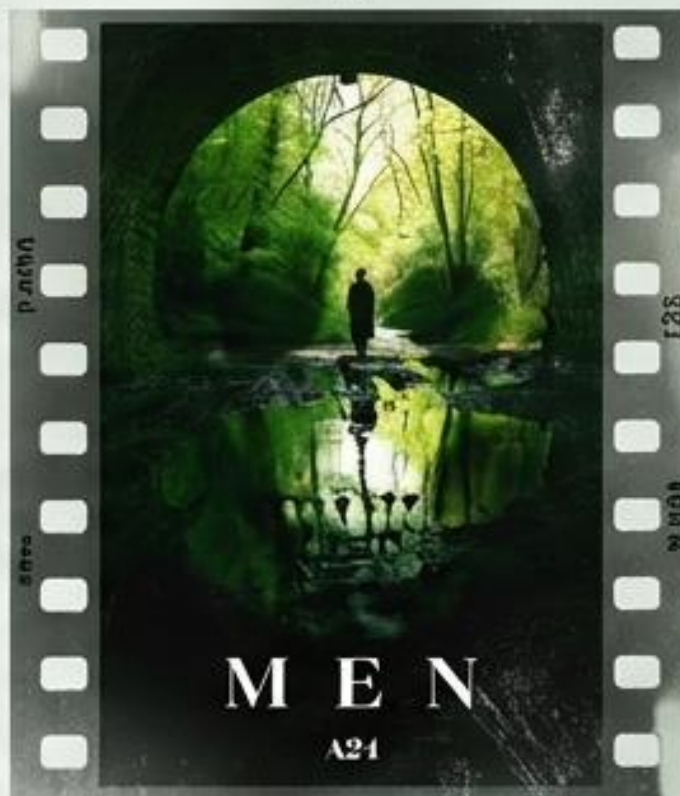


The Invisible Man

Budget: \$7 Million

Thematic Anchor: Invisible abuser, intense domestic paranoia.

2



Men

Budget: \$6.5 Million

Thematic Anchor: Toxic masculinity, inescapable isolation.

3

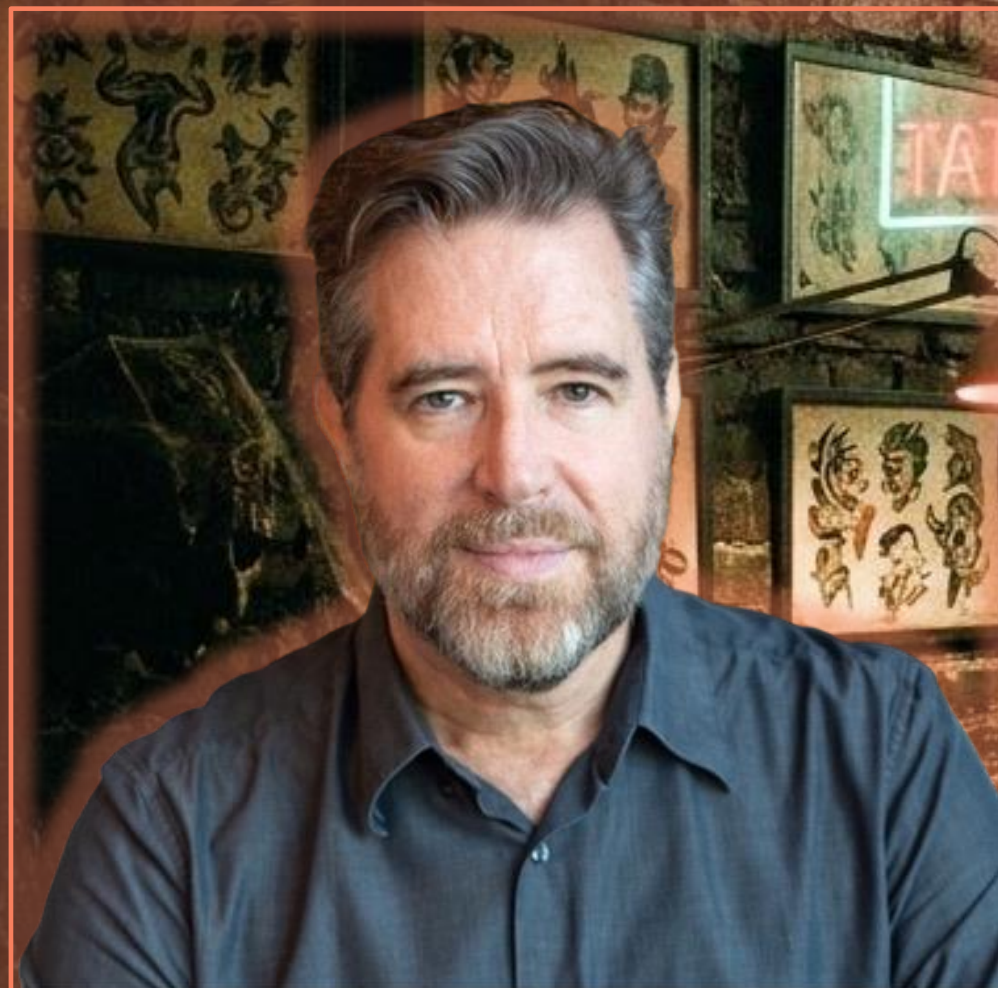


Indelible

Budget: \$5M - \$6M USD

Thematic Anchor: The sweet spot of elevated domestic horror and supernatural vengeance.

The Team



Dayne Cowan Producer

Dayne Cowan is a highly accomplished film and television professional with over 30 years expertise in production, post-production and visual effects. His commitment to excellence and ability to navigate complex production landscapes have earned him a solid reputation as a visionary leader in the industry.

Before starting Kraken Collective, he was with Amazon MGM Studios creating compelling content across Asia, leveraging his extensive global expertise and network to deliver high-quality content to audiences worldwide. He remains dedicated to fostering innovation and nurturing talent in the entertainment industry. He has been a member of the Visual Effects Society since 2008 and currently serves on it's Board of Directors.

The Team



Tammy Learn Writer / Producer

Tammy Learn is a producer, director and writer with more than 30 years experience in the entertainment industry. In this time, she has written for tv series, features, documentaries, animated content, and audio dramas.

Before moving to Asia, Tammy was based in the UK where she held senior positions at Channel 4, Virgin Media, Digitas and Prospect Media. Since moving to Asia, she founded the production company Citron Violet where she has been driving regional content for the past decade. She is an active member of the Screenwriters Association of Singapore.

*Will the trauma
finally break her free,
or is this bond
permanent?*

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OPEN